



Bachelor of Science in Business Administration (BSBA) Major:  
 Technology Information Systems & Analytics

Effective for 2023/2024  
 academic year

Fall Semester

Winter Semester

Total  
 Credits

Freshman Year	BA 1000 (1)	BA 2300 (3)	BA 3400 (3)	MGT 2530 (3)	30
	BA 1500 (3)	ENG 1020 - BC (3)	Civic Literacy - CIV (3)	ECO 2010 - SI (4)	
	PSY 1010 (4) - NSIL		ENG 3010 or ENG 3050 - ICN(3)		
	Semester Total Credits = 14		Semester Credits = 16		
Sophomore Year	ACC 3010 (3)	ISM 3630 (3)	ACC 3020 (3)	FIN 3290 (3)	31
	ECO 2020 (4)	MKT 2300 (3)	COM 1010 (3)	GSC 3600 (3)	
	Natural Sciene Inquiry - NSI (3)		Diversity Equity & Inclusion - DEI (3)		
	Semester Total Credits = 16		Semester Totals = 15		
Junior Year	Free Elective (3)*	BLW 2510 (3)	ISM major elective (3)	Free Elective (3)*	30
	Cultural Inquiry - CI (3)	Global Learning - GL (3)	COM 3300 (3)	Free Elective (3)*	
	Choose one: ISM 5570, 5860 or 5992 (3)		Choose one: ISM 5570, 5860 or 5992 (3)		
	Semester Total Credits = 15		Semester Total Credits = 15		
Senior Year	ISM major elective (3)	ISM major elective (3)	ISM 6997 (3)	MGT 6890 (3)	29
	Free Elective (3)*	Free elective (3)*	Free Elective (4)*	Free Elective (4)*	
	Free Elective (3)*		Semester Total Credits = 14		
	Semester Total Credits = 15				

Legend:

Business Foundation

General Education/Competency

Business Core

Major

Free Electives\*

120

\*26 credits of free electives are required for the degree. Students can apply these credits towards an internship for credit, a double major within business or adding a minor. See an advisor for more information.

# Success Outside of the Classroom

## **Advising**

- ❖ Meet with an advisor once per semester
- ❖ Mandatory advising for students ranked as Freshman for fall and winter registration
- ❖ Develop a roadmap for degree completion
- ❖ Discuss options for the 26 credits of free electives you will need to complete

## **Career Planning & Placement**

- ❖ Set up your Handshake account -[www.joinhandshake](http://www.joinhandshake)
- ❖ Participate in fall and winter career fairs
- ❖ Attend information systems related recruitment events posted in Handshake
- ❖ Prepare for at least one information systems internship
- ❖ Complete CPP's placement survey before graduation

## **Get Involved**

- ❖ Join a student organization
  - ❖ University wide - [getinvolved.wayne.edu](http://getinvolved.wayne.edu)
  - ❖ Ilitch School - [ilitchbusiness.wayne.edu/orgs](http://ilitchbusiness.wayne.edu/orgs)