DETROIT’S BUSINESS SCHOOL
UNDERGRADUATE PROGRAMS

Wayne State

Mike Ilitch
School of Business
WARRIORS MEAN BUSINESS

Our students don’t just read about business in books. They roll up their sleeves and get to work in a city buzzing with industry.

Opportunity drives success at Wayne State University’s Mike Ilitch School of Business. In the heart of Detroit, you’ll have unmatched access to a hive of diverse internships, jobs and professional connections — all while contributing to the city’s renewal.

When it’s time to launch your career, a powerful network of more than 31,000 successful business alumni across Michigan and around the world stands ready to open doors for fellow Warriors.

Your future begins at Detroit’s Business School.
ACCOLADES

The Mike Ilitch School of Business is consistently named a best business school by *The Princeton Review*. Our undergraduate and part-time M.B.A. programs have been ranked among the best in the country by *U.S. News & World Report*, and we are recognized as top business school for veterans by *Military Times*.

FLEXIBLE CAMPUS OPTIONS

In addition to our flagship campus in Midtown Detroit, we offer extensive coursework and academic advising at WSU’s satellite campuses in Farmington Hills, Livonia, Warren and Clinton Township. Online classes also are available. Offerings vary by program and major.

COMING IN 2018

The Ilitch School’s state-of-the-art new home in the District Detroit is slated to open at the corner of Woodward and Temple in 2018, thanks to a landmark $40 million investment from Mike and Marian Ilitch.

ACCREDITATION

All Wayne State business programs are fully accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, meeting or exceeding rigorous, peer-reviewed standards and featuring top quality classes, professors, students, research and programs. In fact, less than 5 percent of the more than 11,000 business schools worldwide are AACSB-accredited.
MAJORS

Earn either a bachelor of science (B.S.) or bachelor of arts (B.A.) degree in any of our six majors. The only difference is that the B.A. includes a foreign language requirement.

- Accounting
- Finance
- Global Supply Chain Management
- Information Systems Management
- Management
- Marketing

Can’t decide? Double major within the business school or choose a second major from a different Wayne State school or college. Our academic advisors can help you design an academic plan that suits your interests and goals.

PROGRAMS FOR GO-GETTERS

Our B Start Program puts incoming freshmen on track to earn both a bachelor’s degree and an M.B.A. in just five years.

AGRADE allows high-performing juniors and seniors to double count up to 12 credits of graduate courses toward both their bachelor’s and M.B.A., saving time and tuition.

The Honors program enriches students’ academic work by also focusing on community engagement and making a difference.

Post-bachelor certificates in accounting and information systems management provide a higher degree of knowledge and professional preparation.
BEYOND THE CLASSROOM

Lectures, coursework, exams — what happens in the classroom is just the beginning of a Wayne State business education.

The Warriors Business Community offers an opportunity for a cohort of business students to live, learn and develop professional connections together right here on Wayne State’s main campus in the heart of Midtown Detroit.

Our Corporate Mentor Program matches experienced local executives with first-generation undergrads for one-on-one professional development. Mentors get their students ready for the business world, coaching them on everything from networking to interview attire to boardroom etiquette.

Study abroad trips to Brazil, China, Italy and northern Europe focus on both international business and cultural exploration for experiences of a lifetime.

From resume writing and mock interviews to internship and job placement, the Ilitch School’s Career Planning & Placement advisors are here to help — now and after you graduate. About 800 companies recruit Wayne State business students and grads every year.
TAKE THE NEXT STEP

Visit Wayne State
Schedule a campus tour, speak with an admissions counselor, and much more. wayne.edu/visit

Apply now
Complete Wayne State’s admissions application and select a business major. We’ll be notified of your desire to enroll in the Mike Ilitch School of Business. wayne.edu/apply

Financial aid and scholarships
In addition to the $350 million in financial aid and scholarships offered by Wayne State each year, the Mike Ilitch School of Business awards $500,000 to business students. We also provide automatic top-ups for incoming business majors who receive WSU’s Green, Gold and Distinguished scholarships. wayne.edu/financial-aid

International students
The Office of International Students and Scholars provides a variety of services to students from around the world. oiss.wayne.edu

Transfer students
Whether you are transferring from a community college or transitioning from another four-year institution, the Transfer Student Success Center is your gateway to completing your degree at Wayne State. transfer.wayne.edu

CONTACT US
The academic advisors in the Mike Ilitch School of Business are always available to answer questions.

313-577-4505 • businessinfo@wayne.edu