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# MASTER OF BUSINESS ADMINISTRATION

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Mike Ilitch  
School of Business

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You lead a busy life. But you're also ready to advance your career. The M.B.A. program at Wayne State University's Mike Ilitch School of Business gives you the opportunity to do so on your terms. Learn from outstanding faculty who bring a unique combination of research prowess and boardroom experience to students, providing knowledge across multiple business disciplines.

Join a respected, accredited program that will keep you on the edge of your seat as well as give you the chance to learn in the field. Along the way, select from 15 optional concentrations to develop further expertise in an area of your choosing for a highly customized M.B.A.

**Your future begins now — on your terms.**

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## PROGRAM OPTIONS

M.B.A. courses are offered at our main campus in Detroit, at WSU's extension centers, and online, giving you the option to choose the learning method that works best for you.

Evening and occasional weekend courses offer flexibility and convenience. Students take fall and winter semester courses (except accounting) in an accelerated format under a 4-week/11-week course delivery system. This option allows students to take more courses each term and decrease their time to graduation.

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# FOUNDATION REQUIREMENTS

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*Each course is two credits.*

<b>BA 6000</b> .....	Financial Reporting: Accounting Module
<b>BA 6005</b> .....	Basics of Corporate Finance
<b>BA 6010</b> .....	Basics of Business Economics
<b>BA 6015</b> .....	Marketing Foundations
<b>BA 6020</b> .....	Contemporary Principles of Management
<b>BA 6025</b> .....	Basics of Production/Operations Management
<b>BA 6090</b> .....	Quantitative Analysis: Theory and Applications
<b>ISM 7500</b> .....	Business Information Systems

All foundation requirements must be completed before beginning core or elective requirements. However, your previous academic coursework will be reviewed in an effort to waive the maximum number of foundation courses you will need to complete. A cumulative grade point average of 3.0 is necessary for foundation courses. No individual grade below 2.0 is acceptable. A college-level math course and business information systems course are also required.

# CORE REQUIREMENTS

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*Each course is three credits.*

<b>BA 7000*</b> .....	Managerial Accounting
<b>BA 7020</b> .....	Corporate Financial Management
<b>BA 7040*</b> .....	Managing Organizational Behavior
<b>BA 7050*</b> .....	Marketing Strategy
<b>BA 7070</b> .....	Social Perspectives on the Business Enterprise
<b>BA 7080</b> .....	Strategic Management

*\*Undergraduate degree holders in accounting, management or marketing must substitute a more advanced course for the corresponding core course.*

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# ELECTIVE REQUIREMENTS AND CONCENTRATIONS

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*Each course is three credits.*

The elective requirements and concentrations provide the opportunity to tailor the M.B.A. program to your specific interests and career goals. The six-course, 18-credit requirement can be fulfilled the following ways:

- Complete six elective business courses from a broad range of offerings
- Complete one concentration, which consists of three\*\* courses, then select three elective courses
- Complete two concentrations at three courses each to satisfy the six-course requirement

## CONCENTRATION OFFERINGS

- Accounting systems
- Auditing
- Corporate governance
- Entrepreneurship and innovation
- Finance
- Financial accounting
- Global supply chain management
- Human resources
- Information systems management
- Internal audit\*\*
- International business
- Management
- Marketing
- Sport and Entertainment management
- Taxation

*\*\*Internal audit concentration requires four courses.*

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## APPLY NOW

Our two-tiered admissions process requires you to be admitted to both Wayne State University's Graduate School and the Mike Ilitch School of Business. The first tier requires you to complete a graduate application for admission, submitting it along with university-required admission materials to the university's Office of Graduate Admissions.

Applicants must have a baccalaureate degree from an accredited U.S. institution — or a degree equivalent to a four-year U.S. baccalaureate degree from an international college or university — and have a minimum undergraduate GPA of 2.75 or its equivalent.

The second part of the process gets underway when the Office of Graduate Admissions forwards your M.B.A. application materials to the Ilitch School for a comprehensive review. When a decision is made, we will notify the Office of Graduate Admissions, and they in turn will officially notify you regarding our admission decision.

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**A complete application to the Office of Graduate Admissions must include:**

1. A completed graduate application for admission, available at [gradapply.wayne.edu](http://gradapply.wayne.edu)
2. A personal statement
3. A current résumé
4. Official transcripts from all collegiate institutions attended
5. \$50 application fee

### **GMAT/GRE scores**

Have official GMAT or GRE scores sent directly to Wayne State University (use code 1898). All sub-scores are considered, with particular attention given to strong quantitative and analytical writing scores.

*Please note: GMAT waivers are available for qualified applicants. Contact the Graduate Programs Office for more information.*

### **The application and other required documents are due by:**

- July 1 for fall semester admission
- November 1 for winter semester admission
- March 1 for spring/summer semester admission

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**Submit all application materials and/or questions about the application process, by mail or online to:**

Office of Graduate Admissions  
Graduate School  
Wayne State University  
5057 Woodward Avenue  
Suite 6000  
Detroit, MI 48202 USA  
313-577-4723  
[gradadmissions@wayne.edu](mailto:gradadmissions@wayne.edu)  
[gradadmissions.wayne.edu](http://gradadmissions.wayne.edu)

**For all questions about the M.B.A. program content or to meet with an advisor, contact:**

Mike Ilitch School of Business  
Graduate Programs Office  
Detroit, MI 48202 USA  
313-577-4511  
[gradbusiness@wayne.edu](mailto:gradbusiness@wayne.edu)  
[ilitchbusiness.wayne.edu/mba](http://ilitchbusiness.wayne.edu/mba)

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