The Wayne State University Mike Ilitch School of Business Graduate Certificate in Business is a flexible, fast-paced program designed to equip non-business degree holders with relevant business knowledge pertaining to the daily operations of business in corporate, nonprofit and entrepreneurial settings.

Coursework includes four major areas of business—accounting, finance, management and marketing—while offering flexibility through elective courses.

The Wayne State University Mike Ilitch School of Business at Wayne State University Graduate Programs Office 5201 Cass Avenue, 103 Prentis Building Detroit, MI 48202 313-577-4511 gradbusiness@wayne.edu

CONTACT US
As you consider your options, you’re bound to have questions. To make an appointment or to speak to a business school advisor regarding the Graduate Certificate in Business, please contact:

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ilitchbusiness.wayne.edu
ELIGIBILITY
The program is open to students who hold a bachelor’s degree in a discipline other than business, or students currently enrolled in a non-business graduate or professional program. Admission to the Graduate Certificate in Business program is contingent upon admission to the WSU Graduate School. A cumulative undergraduate 3.0 GPA is the minimum requirement for admission.

COMPLETION SCHEDULE
You may choose to attend as a part-time or full-time student. Courses will be offered at least once every semester, allowing coursework to be completed in as little as one semester or as long as three years.

M.B.A. PROGRAM
If later you pursue an M.B.A. degree at WSU, all of the coursework from your Graduate Certificate in Business may be applied toward M.B.A. requirements.

CAMPUS OPTIONS
Once admitted, you may complete courses at WSU’s main campus in Midtown Detroit, the WSU Oakland Center in Farmington Hills or online.

ADMISSIONS
To be considered for admission, begin the online application process at gradapply.wayne.edu.

If you are currently, or were previously, enrolled in a graduate program at WSU, do not apply. Instead, complete a Change of Status form online and work directly with the Mike Ilitch School of Business Graduate Programs Office for admission into the program. The change of status form can be downloaded at: wayne.edu/gradschool/current/changeofstatus.pdf.

REQUIRED COURSES
The following four courses are required (two credits each):

- BA 6000 ...................... Introduction to Accounting and Financial Reporting
- BA 6005 .................... Basics of Financial Management
- BA 6015 ....................... Marketing Foundations
- BA 6020 ..................... Contemporary Principles of Management

FOUNDATION ELECTIVE COURSE
One of the following two credit courses is required:

- BA 6010 ...................... Basics of Business Economics
- BA 6025 ...................... Basics of Production/Operations Management
- BA 6090 ...................... Quantitative Analysis: Theory and Application

FUNCTIONAL ELECTIVE COURSE
One of the following three credit courses is required:

- BA 7000 ..................... Managerial Accounting (prerequisite: BA 6000)
- BA 7020 ...................... Corporate Financial Management (prerequisite: BA 6005)
- BA 7040 ...................... Managing Organizational Behavior (prerequisite: BA 6020)
- BA 7050 ...................... Marketing Strategy (prerequisite: BA 6015)
- BA 7070 ...................... Social Perspectives on the Business Enterprise
- ISM 7505 ..................... Information Analytics: Inbound Information Technology