



Mike Ilitch
School of Business

DETROIT'S BUSINESS SCHOOL







OUR MISSION

The Wayne State University Mike Ilitch School of Business prepares students for challenging and rewarding careers, advances the boundaries of scholarly and practitioner knowledge, and enhances the economic vitality of the city of Detroit, the state of Michigan and beyond through our programs, research and community engagement.

Welcome to Detroit's Business School.



MIKE ILITCH
SCHOOL OF BUSINESS



JULY 20, 2016

A LANDMARK INVESTMENT

Established in 1946, Wayne State's business school was renamed in 2015 in recognition of a \$40 million gift from Mike and Marian Ilitch. Thanks to this lead investment, a new state-of-the-art building is slated to open in the heart of The District Detroit in 2018, and entrepreneurial programming and collaboration with the region's business community are expanding.

The Ilitches' gift is the largest in the history of the university and ranks as one of the top ten gifts ever to name a public business school in the United States.



ACCOLADES

The Mike Ilitch School of Business is consistently named a best business school by *The Princeton Review*. Our undergraduate and part-time M.B.A. programs have been ranked among the best in the country by *U.S. News & World Report*, and we are recognized as a top business school for veterans by *Military Times*.

ACCREDITATION

All Wayne State business programs are fully accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, meeting or exceeding rigorous, peer-reviewed standards and featuring top-quality classes, professors, students, research and programs. In fact, less than 5 percent of the more than 11,000 business schools worldwide are AACSB-accredited.

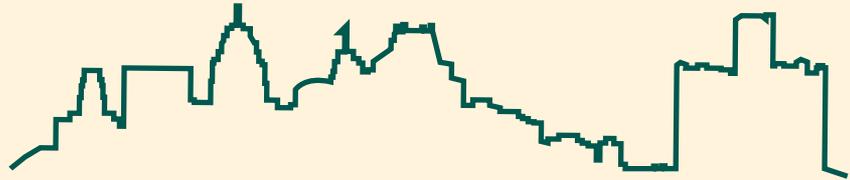
**LOWEST
TUITION**  **M S** 
of Michigan's top three research universities

800 
employers partnered with
waynebizcareers.com

50 local business leaders
coach Ilitch School
students through our
CORPORATE MENTOR PROGRAM

Future home in the heart of
THE DISTRICT DETROIT

with flexible options online and at suburban satellite campuses



Accredited by
AACSB
International

\$40 MILLION
gift from Mike and Marian Ilitch,
one of the ten largest gifts ever to
name a public U.S. business school



TOP-RANKED PROGRAMS

*U.S. News & World Report
The Princeton Review
Military Times*



85

 full- and part-time faculty

Internationally recognized experts in their fields

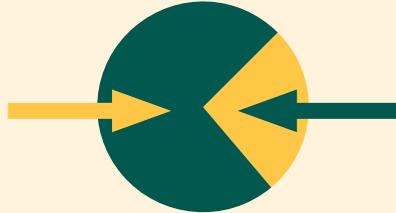
\$500,000

in scholarships

earmarked just for business students



2,500

 UNDERGRADUATES

1,000

 GRADUATE STUDENTS

Most are working professionals



34,000

PROUD BUSINESS ALUMNI



90%

of our alumni stay in metro Detroit after graduation



ACADEMICS

Bachelor's degrees

- Accounting
- Finance
- Global supply chain management
- Information systems management
- Management
- Marketing
- Business minor for all WSU students

Master's degrees

- Business administration (M.B.A.) with 13 optional concentrations
- Accounting (M.S.A.)
- Taxation (M.S.T.)
- Joint J.D./M.B.A. in partnership with Wayne Law

Doctoral degrees

- Finance
- Management
- Marketing

Certificates

- Undergraduate and graduate certificates in entrepreneurship and innovation
- Post-bachelor certificate in accounting
- Post-bachelor certificate in information systems management
- Graduate certificate in business

Executive education

- Vehicle-focused short courses and non-degree certificates
- Global Automotive Purchasing Supply Chain Network in partnership with AIAG
- Leadership training and professional development

ACCELERATED DEGREE PROGRAMS

Our B Start program, offered through the Wayne State Irvin D. Reid Honors College, puts incoming freshmen on a track to earn both a bachelor's and an M.B.A. in five years. And, high-achieving upperclassmen can take advantage of AGRADE, a program that lets them take — and double count — M.B.A. classes during their junior and senior years.

Our M.B.A. program offers an accelerated 11-week/4-week format and flexible full-time and part-time options to allow students to complete their degrees in less time. A GMAT waiver is available to qualified applicants.

CAMPUS OPTIONS

Ilitch School students can take courses on Wayne State's main campus in Midtown Detroit or at one of several satellite campuses across Southeast Michigan. Online classes also are available.

AFFORDABLE AND ACCESSIBLE

In addition to Wayne State's annual \$350 million in student support, the Ilitch School provides \$500,000 in merit- and need-based scholarships earmarked just for business students.



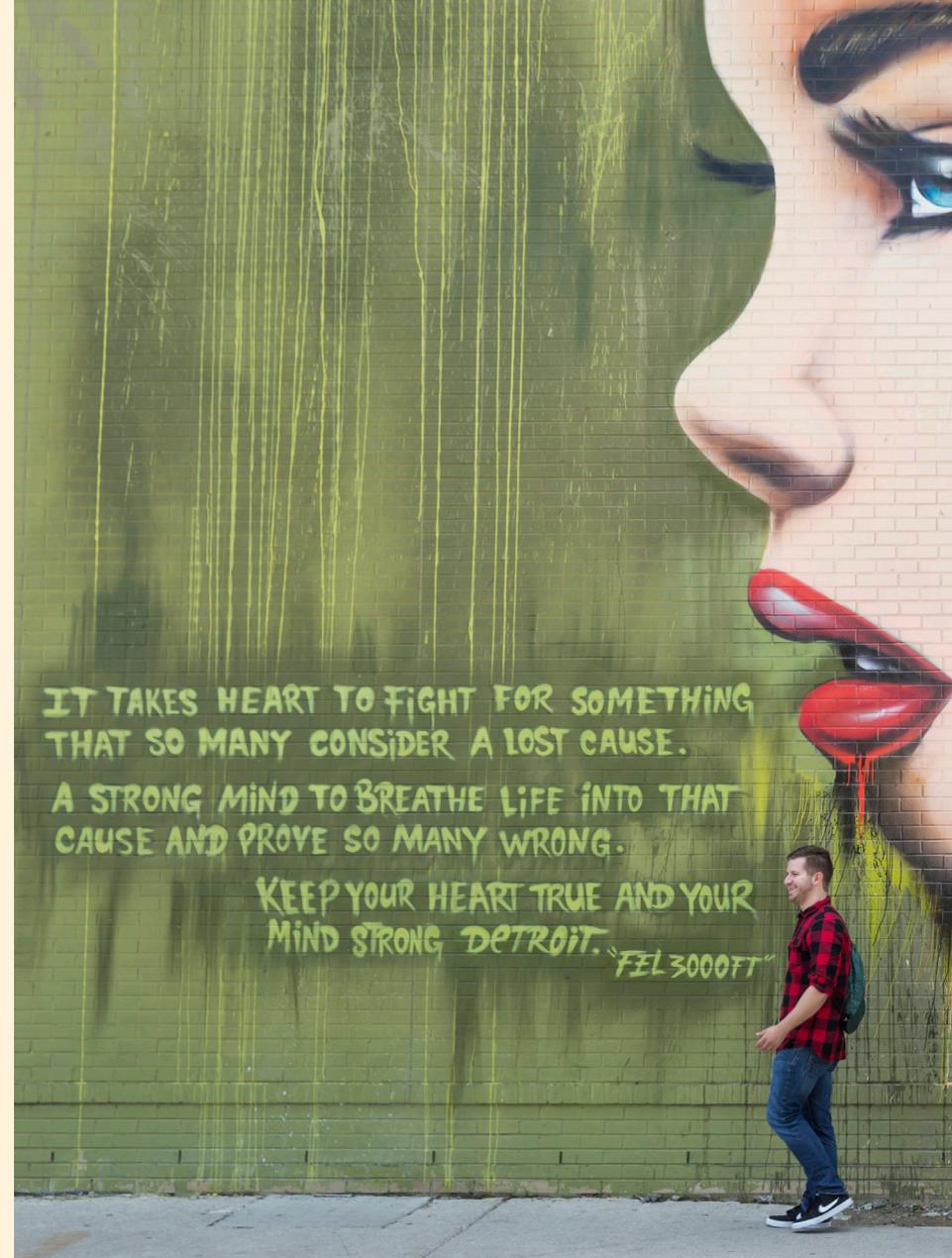
BEYOND THE CLASSROOM

Lectures, coursework, exams — what happens in the classroom is just the beginning of a Wayne State business education. We offer a wide variety of hands-on learning experiences, including co-ops and internships, service-learning projects, and study abroad trips to Europe, Asia and South America.

A CULTURE OF MENTORSHIP

Our dedicated staff serves students before they set foot on campus, through graduation, and as alumni throughout their careers. From admission questions and efficient academic plans to career coaching and job placement, the Ilitch School's professional advisors are here to help.

Our Corporate Mentor Program matches experienced local executives with first-generation undergrads for one-on-one professional development. Mentors get their students ready for the business world, coaching them on everything from resume writing to interview attire to boardroom etiquette.





NETWORK CULTIVATION

With industry-specific student organizations and unprecedented access to Detroit business leaders, Ilitch School students make professional connections that serve them throughout their careers.

The Warriors Business Community offers immersive learning for undergrads. Members of the Ilitch School's living-learning community get to know corporate leaders through high-profile events and small campus gatherings designed for one-on-one networking.

ALUMNI IMPACT

Our students join a powerful network of more than 34,000 Wayne State business alumni, including many top-level executives across metro Detroit and beyond. Ninety percent of Ilitch School grads support the region by establishing careers right here in Michigan.



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ilitchbusiness.wayne.edu