B Start Program

B Start is an innovative five-year program that guarantees admission to the Master of Business Administration (M.B.A.) program in the Mike Ilitch School of Business at Wayne State University.

This program allows participants to complete a bachelor’s degree in business and an M.B.A. in just five years. It also waives the GMAT requirement for M.B.A. admission.

B Start trains future leaders in business by emphasizing mentoring and research opportunities with business school faculty.

Requirements for application

- Minimum of a 3.75 or higher high school grade-point average
- Resume
- Submission of a one-page typed essay describing why you are interested in B Start and why you should be accepted
- Submission of two letters of recommendation:
  - one from a high school teacher, counselor or administrator familiar with your extracurricular activities, team and/or leadership skills
  - one from a member of the community (may not be a family member or from your high school) who can address your business experience, community service and/or employment

B Start Scholarship

A B Start Scholarship is also awarded upon acceptance into the B Start Program. Funds are divided equally between the fall and winter semesters with defined expectations for continuation. This scholarship is awarded in addition to any other university scholarships.

For more information, please call 313-577-4510.