

# HELPING STUDENTS SUCCEED IN BUSINESS



The Mike Ilitch School of Business at Wayne State University offers a complete learning experience unlike any other, providing more than 4,000 students with a front-row seat in the heart of Detroit's revitalized business community. Ilitch School students learn inside and outside the classroom, engaging in hands-on experiences down the street and across the world.

Philanthropic support helps provide access to this excellent education for students of all backgrounds, including those with significant financial need.

## Scholarships

Scholarships create paths to opportunity and success for our business students. Annual scholarships are available for students as soon as the next academic year begins and will continue until the funds are exhausted. The number of students who receive annual scholarships depends on the amount of each award. For example, a gift of \$25,000 could provide five scholarships of \$5,000 or 10 scholarships of \$2,500.

An endowed scholarship is permanent — which means your gift provides meaningful student support for generations to come. The university carefully invests your gift to ensure ongoing financial support. Scholarship awards are given through investment earnings, with the amount determined by the size of the fund.

## Impact of endowed scholarships

Endowment Gift	Projected Annual Scholarship Award	Annual Impact
\$375,000	\$15,000	Annual tuition for a full-time, in-state freshman
\$190,000	\$7,500	A semester's tuition for a full-time, in-state freshman
\$40,000	\$1,600	One three-credit course for an in-state freshman

## Study abroad programs

Studying abroad enriches learning by broadening students' understanding of international business practices, cultural diversity and the vastness of the global marketplace. The Ilitch School's faculty-led study abroad offerings have expanded rapidly since the first program was held in 2012. The school now offers four international programs.

Faculty members design each program so that students develop transformative global views of business practices. Excursions while abroad often include meetings with domestic and international companies, tours of corporate manufacturing and distribution facilities, and visits to cultural and historic sites. Support from Ilitch School donors makes it possible for these study abroad programs to keep growing and introducing students to new cultures.



## Career preparation

The Ilitch School's Office of Career Planning and Placement prepares students for success in the workforce. Dedicated staff members provide resume development and career advising tailored to each student's interests. The office also supports job fairs, internship placement, a professional dress closet, and an online hiring portal for employers to recruit talented students and recent graduates.

Donors help the Ilitch School provide these comprehensive services, which prepare our graduates for career success. This is an investment in the economic future of our region. The majority of Wayne State graduates stay in Michigan, and many live and work in metro Detroit.

**You can help shape  
the future of  
business in Detroit  
by supporting  
student success  
initiatives at the  
Ilitch School.**

**For more information  
about these giving  
opportunities and the  
impact you can make, please  
contact our development  
team at 313-577-9212.**



WAYNE STATE UNIVERSITY  
**MIKE ILITCH**  
SCHOOL OF BUSINESS

**INNOVATE. IMPACT. INSPIRE.**