

# TAKING CARE OF BUSINESS



How to support the Mike Ilitch School of Business



Offering a complete learning experience in a city unlike any other, the Mike Ilitch School of Business provides more than 4,000 students with a front-row seat in the heart of Detroit's revitalized business community. Ilitch School graduates enter the workforce with the knowledge and skills to become business leaders in Detroit and beyond. The majority of these graduates will stay in Michigan, contributing to the local workforce and economy.

Your philanthropic support of the Ilitch School can make an impact in several areas.

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## Faculty support

The Ilitch School has added new programs — Sport & Entertainment Management, Entrepreneurship & Innovation, Data Science & Business Analytics — led by faculty members with extensive expertise. Endowed positions are a critical tool for recruiting and retaining such talented faculty members. Donors who create these positions help secure the best and brightest professors for our students.

### GIVING OPPORTUNITIES

- Endowed chairs
- Endowed professorships
- Endowed discretionary funds

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## Program support

The Ilitch School offers experiential learning and mentorship programs that connect diverse students to companies and business leaders in Detroit and around the world. These initiatives prepare graduates to contribute to their professions and succeed in changing business environments.

### GIVING OPPORTUNITIES

- Multicultural Professional Readiness Education Program (MPREP)
- Corporate Mentor Program (CMP)
- Student-Managed Investment Fund (SMIF)
- Belinsky Entrepreneurship Learning Laboratory (BELL)

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## Student support

Wayne State business students learn inside and outside the classroom, engaging in hands-on experiences down the street and across the world. Financial support makes this excellent education accessible to students of all backgrounds, including those with significant financial need.

### GIVING OPPORTUNITIES

- Scholarships
- Study abroad programs
- Internships

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## Capital support

The Ilitch School's new state-of-the-art building on Woodward Avenue is designed to bring people together to learn, collaborate and move ideas forward. While many generous donors supported the building's construction, there is still work to be done. Naming opportunities are available to recognize alumni and friends who make a significant investment in the space.

### GIVING OPPORTUNITIES

- Classroom technology upgrades
- Completion of unfinished spaces
- Endowment to maintain spaces and the programs they facilitate

**You can help shape the future of business in Detroit**

by supporting an area of the Ilitch School that you're passionate about.

For more information about these giving opportunities and the impact you can make, please contact our development team.



WAYNE STATE UNIVERSITY  
**MIKE ILITCH**  
SCHOOL OF BUSINESS

**INNOVATE. IMPACT. INSPIRE.**

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