

A photograph of two women sitting at a table in a meeting room. The woman on the left is wearing glasses and a dark blazer, looking towards the woman on the right. The woman on the right is wearing a green zip-up jacket with the Wayne State University Mike Ilitch School of Business logo and is smiling. A laptop is open on the table between them. The background shows large windows with a view of trees.

STUDENT ENGAGEMENT AND ACTIVE LEARNING LAB

International engagement

Global experiences enrich learning by broadening students' understanding of international business practices, cultural diversity and the vastness of the global marketplace.

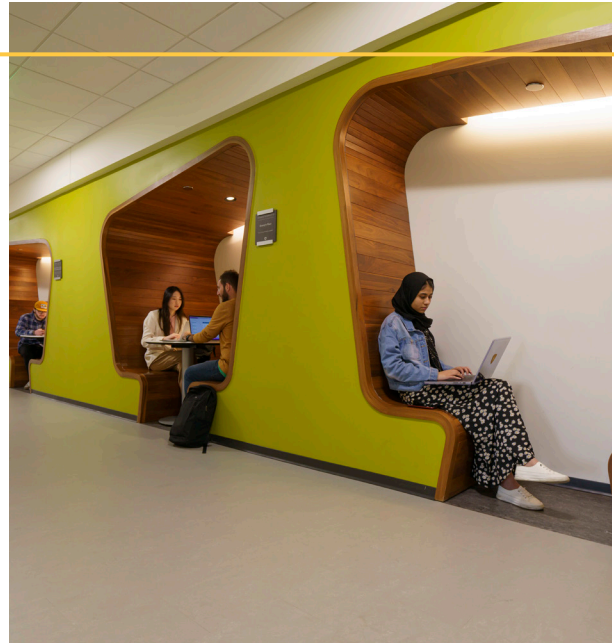
The Wayne State University Mike Ilitch School of Business seeks to provide every student with an international experience. This can take the form of study abroad programs, language immersion, education exchange opportunities, international internships or case competitions.

Over a five-year period, we seek to centralize these opportunities within the SEAL Lab, broaden and increase the program's offerings, and make our global programs an accessible, and affordable, part of every student's education.

Goals

In tandem with the growth of the SEAL Lab over the next five years, the Ilitch School will expand our international offerings. Goals for the expanded program include:

- **Develop 10 new short-term programs to make study abroad accessible to students who can't spend a full semester abroad.**
- **Expand our current faculty-led international courses to encompass an experience with a company in each of our academic programs.**
- **Establish a fund to provide support for international faculty research.**
- **In partnership with the Office of International Programs, develop new semester-long study abroad programs tailored to business students.**
- **In partnership with career services and industry partners, develop an international co-op and internship program that increases student exposure to international work experiences.**
- **Develop new on-campus language immersion and international education courses.**
- **Participate in international case competitions within each of our academic programs.**
- **Establish a fund to provide students international experiences for free.**



Estimated budget

The initial expenses of the program are \$50,000 to cover student travel, faculty travel and part-time staff support to arrange experiences. As we build the program and increase the number of students participating, we will need to increase our funding for new and expanded programs, courses and competitions. We anticipate the expenses to grow to \$100,000 to \$200,000 by year five of the program's build-out. This will enable us to provide each student some type of international experience by 2029.

You can help shape the future of business in Detroit by supporting the SEAL Lab.

For more information about the Mike Ilitch School of Business, our programs and the impact your investment can make, please contact Alex Reeds, associate director of philanthropy, at 989-802-4450 or alexreeds@wayne.edu.



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SCHOOL OF BUSINESS