

WHERE CAMPUS MEETS CITY

Business education in
the heart of Detroit



The Mike Ilitch School of Business offers a complete learning experience in a city unlike any other. Housed in a new state-of-the-art building on Woodward Avenue, the Ilitch School provides its more than 4,000 students with a front-row seat in the heart of Detroit's revitalized business community.

The building is designed to bring people together to learn, collaborate and move ideas forward. This happens in classrooms and conference rooms. In the courtyard and the sunny atrium. And in the Lear Auditorium, which can accommodate large lectures and special events.

The energy in this space fosters curiosity and connection, enhancing the knowledge students gain from world-class faculty members and hands-on learning experiences. Ilitch School graduates enter the workforce prepared to become business leaders in Detroit and beyond. The majority of these graduates stay in Michigan, contributing to the local workforce and economy.





OUR NEW HOME

The Ilitch School's new building opened in fall 2018 thanks to a \$40 million lead gift from Mike and Marian Ilitch, as well as the support of alumni, friends and community members. However, there is still work to be done, including classroom technology upgrades and completion of unfinished spaces. Naming opportunities are available to recognize supporters who make a significant investment in the building and the programs it houses.

More than 50 spaces remain available for naming in recognition of generous donors who support the Ilitch School's capital needs. Examples and suggested commitment levels include:

Atrium	\$3 million
Dean's Suite or Executive M.B.A. Suite	\$1 million
Classrooms	\$175,000
Conference Rooms	\$30,000
Offices	\$5,000

You can help shape the future of business in Detroit by supporting the Ilitch School's capital needs.

For more information on naming opportunities and the impact your investment can make, please contact our development team at 313-577-9212.



WAYNE STATE UNIVERSITY
MIKE ILITCH
 SCHOOL OF BUSINESS

INNOVATE. IMPACT. INSPIRE.

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