



Elevator Pitch Guide

Aim to have a 30-45 second elevator pitch summarizing who you are, what you do, what your skills are, and why you'd be the perfect candidate. Your elevator pitch should aim to answer the following questions:

- Who are you?
 - This should be more than just your name. It is typically a good idea to state how or why you decided on your major?
- What do you do or what have you done in the past?
 - This can include any relevant experience that you have had or any relevant skills that you currently possess. If you don't have much experience, be sure to consider involvement on campus and soft skills like communication, team work, etc.
- What are your interests? What are your goals? What type of position are you looking for?
 - If you are not actively looking for a job or internship, you can mention things like developing a professional network or learning more about your career field.
 - If you are interested in a job or internship, you should specify the type of position that is of interest to you.

Sample Elevator Pitches

Hello, my name is _____ and I am currently a (year in school) at Wayne State University majoring in (your major). I am involved on campus with (organization name) and also have experience working at (company name)/working in (industry/field). These experiences have helped me develop/learn about (insert relevant details about your skills and experiences). I have an interest in (what are your professional interests) and I am looking to find an internship in (what type of internship) for this upcoming summer. Can you tell me more about _____?

Hello, my name is _____ and I am (insert your personal introduction). I have a number of interests within the field of (insert your field/industry), specifically, (insert specific interests relevant to listener). I have done some research about your company and am interested in learning more about (questions that you have from your research). Can you tell me more about _____?/Ask your first question.

Elevator Pitch Worksheet

Using the content from the Elevator Pitch Guide, add bullet points to the chart listed below. The completed chart can be used as a guide to practice your elevator pitch. Record yourself and time your pitch. This should help you identify important information that may be missing. Your pitch should be polished but not rehearsed, so preparation and practice is critical.

Who are you?/Introduction/Major

-
-
-

Relevant Experiences, Activities, and Skills

-
-
-
-
-

What are you looking for? What questions do you have?

-
-
-