

Mike Ilitch School of Business Articulation Guide

Mid Michigan College – Associate of Arts (A.A.) with Michigan Transfer Agreement (MTA) in Business Studies
Wayne State University – Bachelor of Science in Business Administration (B.S.B.A.) - Accounting, Finance, Global Supply Chain, Information Systems, Management, or Marketing
 Catalog Year 2020-2021

Mid Michigan College (Mid) Degree and/or Michigan Transfer Agreement (MTA) Requirements	Credits
ENG 111 Freshmen English Composition	3
*ENG 222 Expository Writing and Research	3
*SPE 257 Public Speaking (required)	3
*MAT 212 Intro to Probability and Statistics	3
Approved Natural Science (see MTA requirements)	3
Approved Science with lab (see MTA requirements)	4
*ECO 201 Principles of Economics-Macro	3
Approved Social Science (see MTA requirements)	3
Approved Humanities/Arts (see MTA requirements)	3
Approved Humanities/Arts (see MTA requirements)	3
Subtotal (min. 30)	31

*Note: See Mid Advisor for course recommendations.
 Meets MTA requirements and satisfies A.A. and/or Wayne State degree requirement (prerequisites may be required per internal placement exam).

Business Studies Guided Pathway Requirements	
ACC 201 Financial Accounting	4
ACC 211 Managerial Accounting	4
BUS 122 Management Theory and Practice	3
BUS 151 Intro to Business	3
BUS 162 Principles of Marketing	3
BUS 213 Business Law and Ethics	3
BUS 225 International Business	3
BUS 250 <u>or</u> 255 Entrepreneurial Management <u>or</u> Finance	3
ECO 202 Principles of Economic-Micro	3
CIS 130 Applications Info Systems (replace CIS 100)	3
Subtotal	32

Electives	
*100-level of higher courses	19
Subtotal	19

*see WSU advisor for recommendations. If planning to complete the WSU accounting major, consider these courses:

Mid Michigan	WSU equivalent
ACC 301	ACC 5100
ACC 302	ACC 5110
ACC 311	ACC 5170

(Max. 2 major courses will be applied to ACC major)

Transfer to WSU as:	Credits
ENG 1020 Intro to College Writing	3
ENG 3010 Intermediate Writing	3
COM 1010 Oral Communication	3
STA 1020 (satisfies BA 2300)	3
MTA –Natural Science	3
MTA –Natural Science with lab	4
ECO 2020 Principles of Macroeconomics	3
MTA -Social Science	3
MTA –Humanities and Fine Arts	3
MTA –Humanities and Fine Arts	3
Transfer Subtotal	31

*Note: See Mid Advisor for course recommendations.
 Meets MTA requirements and satisfies both A.A. and/or Wayne State degree requirement (prerequisites may be required per internal placement exam).

Transfer to WSU as:	
ACC 3010 Intro to Financial Accounting	4
ACC 3020 Intro to Managerial Accounting	4
MGT 2530 Management of Org. Behavior	3
BA 1XXX (elective)	3
MKT 2300 Marketing Management	3
BLW 2510 Business Law I	3
BA 1XXX (elective)	3
BA 1XXX (elective)	3
ECO 2010 Principles of Microeconomics	3
BA 1XXX (elective)	3
Transfer Subtotal	32

Transfers to WSU as:	
Electives	19
Transfer Subtotal	19

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<u>Mid Michigan College (Mid)</u>	<u>Credits</u>
Michigan Transfer Agreement (MTA)	31
Business Studies Pathway Requirements	32
*Electives	<u>19</u>
Total Transferable Credits (max. 82)	82
*see WSU advisor for recommendations	
WSU Foundation & Core Requirements	22
WSU Major Requirements	<u>18</u>
WSU Total Credits	40
Minimum credit hours required for degree	120

Mike Ilitch School of Business - Bachelor in Science (B.S.) in Business Requirements

<u>Business Foundation</u>	<u>Credits</u>
BA 1000 Student Success/Career Development	1
BA 1500 Business Tools and Applications	3
COM 3300 Business & Profess. Presentations	3
Subtotal	7

<u>Business Core</u>	
BA 3400 Quantitative Methods II	3
FIN 3290 Business Finance	3
ISM 3630 Business Information Systems	3
GSC 3600 Operations and Supply Chains	3
MGT 6890 Strategic Management/Bus. Policy	3
Subtotal	15

Choose One Major

Accounting, Finance, Global Supply Chain, Information Systems Management, Management, or Marketing

<u>*Accounting Major</u>	<u>Credits</u>
ACC 5100 Intermediate Financial Accounting I	3
ACC 5110 Intermediate Financial Accounting II	3
ACC 5115 Intermediate Financial Accounting III	3
ACC 5130 Acc. Systems Design and Control	3
ACC 5160 Managerial Accounting	3
ACC 5170 Intro. to Taxation: Individuals	3
Subtotal	18

<u>Finance Major</u>	
FIN 5000 Fin. Statement: Analysis & Modeling	3
FIN 5215 Security Analysis and Portfolio Mgt.	3
FIN 5270 Advanced Business Finance	3
FIN 6996 Corporate Financial Strategies	3
Two (2) FIN Electives (see WSU advisor)	6
Subtotal	18

<u>Global Supply Chain Management Major</u>	
GSC 5600 Logistics & Transportation Strategy	3
GSC 5650 Strategic Procurement	3
GSC 5680 Production and Planning Control	3
GSC 5690 Principles of Quality Management	3
GSC 6997 GSC Analysis & Planning	3
One (1) GSC Electives (see WSU advisor)	3
Subtotal	18

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<u>Information Systems Management Major</u>	<u>Credits</u>
Choose Two (2) Courses:	6
ISM 5570 Data Mining and Analytics	(3)
ISM 5860 Data Communications/Networks	(3)
ISM 5992 Database Systems	(3)
Choose Three (3) from one track:	9
<u><i>Inbound Information Technology Specialist (ITT)</i></u>	
ISM 5670 Special Topics in ISM	(3)
ISM 5705 Inbound Info. Technology	(3)
ISM 5994 Software Tools for Business Apps.	(3)
<u><i>Enterprise Architecture (EA)</i></u>	
ISM 5200 ERP Systems-Concepts & Practice	(3)
ISM 5560 Survey of e-Commerce	(3)
ISM 5820 Systems Analysis and Design	(3)
ISM 5900 Project Management	(3)
Capstone (required)	
ISM 6997 Information Systems Policy and Mgt.	3
Subtotal	18
<u>Management Major</u>	
MGT 5530 Advanced Organizational Behavior	3
MGT 5700 Human Resource Management	3
MGT 6995 Topics in Management	3
Three (3) MGT Electives (see WSU advisor)	9
Subtotal	18
<u>Marketing Major Specialization: Advertising/Marketing Communications</u>	
MKT 5410 Marketing Research and Analysis	3
MKT 5450 Consumer Behavior	3
MKT 5490 Principles of Advertising	3
MKT 5800 Intro. to Digital Marketing	3
MKT 6996 Strategic Marketing and Analytics	3
One (1) MKT Electives (see WSU advisor)	3
Subtotal	18
<u>Marketing Major Specialization: Marketing Management</u>	
MKT 5410 Marketing Research and Analysis	3
MKT 5450 Consumer Behavior	3
MKT 6996 Strategic Marketing	3
Three (3) MKT Electives (see WSU advisor)	9
Subtotal	18