

ITALY

Global Business Experience
May 15 - May 28, 2016



Program Goals

Join the WSU School of Business on an adventurous trip to Northern Italy. The trip will highlight Italy's most integral businesses, allowing students to participate in hand-on business collaborations with leading international corporations. Participants will spend 11 days between Turin, Florence and Naples.

In Turin, students will have a chance to explore northern Italy's business and cultural center in their free time and explore the city's cultural highlights like the Ancient Egyptian Museum, Automobile Museum and La Venaria. Participants will join the faculty leader on visits to the Fiat Chrysler EMEA Headquarters, Maserati Plant, MOPAR Spear Parts Warehouse and the Oerlikon Graziano. Students will make their way to Florence, the cradle of the European Renaissance, and focus on the rich history of the city by participating in walking tour of the city, visiting at La Galleria Degli Ufizi and in the famous Duomo. To make this program even more memorable, the group will participate in a day trip to island in Capri. Participants will complete their Italian business explorations by touring World Class Manufacturing, Lear Corporation, Adler Group Suppliers and the Magneti Marelli, a subsidiary of Fiat. Just like Turin and Florence, students will have a chance to explore the cultured city by participating in group tours to Pompeii and Napoli Sotterranea.

Academics

SCM, MKT, or MGT Directed Study

3 Credits

Open to students of the MBA program and could count towards one of the three elective courses for the SCM MBA Concentration, the International Business Concentration, the Management Concentration or the Marketing Concentration. Students must talk to advisors to determine how the credit will work toward his/her degree.

Costs

\$2,900 which includes roundtrip airfare, accommodations, daily breakfast, group transfers, three group dinners, international health insurance, and administrative fees. Excludes additional meals, personal expenses, passport processing fees, and tuition. *Plus additional potential scholarships of \$200-\$600 per person based on quality of application, academic performance and other various factors. Will include an additional application process after acceptance has been determined. Current pricing reflects already subsidized funding from generous donors to make the program more affordable to students.*