CHINA

Global Business Experience

Option 1: May 6 - May 21, 2016
Option 2: May 20 - June 4, 2016
Option 3 (1&2): May 6 - June 4, 2016

Program Goals
This is a 3-credit hour, fast-paced “deep dive” into business in one of the world’s biggest and fastest growing economies. The course includes meetings with domestic and international companies, tours of corporate manufacturing and distribution facilities, visits to consumer marketing organizations, interaction with business, government and academic professionals and tours of cultural and historic sites including the Great Wall, Forbidden City and other important sites. This study abroad program also includes the option for participants to continue their experience abroad by staying in China from May 20 - June 4 for a purchasing class taught by Dr. Yan from WSU School of Business.

Academics

Option 1: May 6 - May 21, 2016
Course: Select 1 course (GSC 4991, MKT 4991, or Directed Study in Major 4990)

Option 2: May 20 - June 4, 2016
Course: GSC 5650

Option 3: May 6 - June 4, 2016
Courses: GSC 4991 or MKT 4991 or Directed Study AND GSC 5650 for a total of 6 credits

Costs

Option 1: $1,200 excluded airfare and tuition
Option 2: $925 excludes airfare and tuition
Option 3: $1,800 excludes airfare and tuition

The above costs include accommodations, daily breakfast, group transfers, in-country transportation, some additional meals, visa processing fees, international health insurance, and administrative fees. Excludes tuition, airfare, additional meals, personal expenses, and passport processing fees. Plus additional potential scholarships of $200-600 per person based on quality of application, academic performance and other various factors. Will include an additional application process after acceptance has been determined. Current pricing reflects already subsidized funding from generous donors to make the program more affordable to students.