

# CHINA

## Global Business Experience

**Option 1: May 6 - May 21, 2016**

**Option 2: May 20 - June 4, 2016**

**Option 3 (1&2): May 6 - June 4, 2016**



### Program Goals

This is a 3-credit hour, fast-paced “deep dive” into business in one of the world’s biggest and fastest growing economies. The course includes meetings with domestic and international companies, tours of corporate manufacturing and distribution facilities, visits to consumer marketing organizations, interaction with business, government and academic professionals and tours of cultural and historic sites including the Great Wall, Forbidden City and other important sites. This study abroad program also includes the option for participants to continue their experience abroad by staying in China from May 20 - June 4 for a purchasing class taught by Dr. Yan from WSU School of Business.

### Academics

**Option 1:** May 6 - May 21, 2016

Course: Select 1 course (GSC 4991, MKT 4991, **or** Directed Study in Major 4990)

**Option 2:** May 20 - June 4, 2016

Course: GSC 5650

**Option 3:** May 6 - June 4, 2016

Courses: GSC 4991 **or** MKT 4991 **or** Directed Study **AND** GSC 5650 for a total of 6 credits

### Costs

**Option 1:** \$1,200 excluded airfare and tuition

**Option 2:** \$925 excludes airfare and tuition

**Option 3:** \$1,900 excludes airfare and tuition

The above costs include accommodations, daily breakfast, group transfers, in-country transportation, some additional meals, visa processing fees, international health insurance, and administrative fees. *Excludes tuition, airfare, additional meals, personal expenses, and passport processing fees. Plus additional potential scholarships of \$200-600 per person based on quality of application, academic performance and other various factors. Will include an additional application process after acceptance has been determined. Current pricing reflects already subsidized funding from generous donors to make the program more affordable to students.*