

BRAZIL

Sustainable Supply Chain Management March 9 - 21, 2016 (Spring Break)



Program Goals

Join the Wayne State University School of Business for a spring break study abroad adventure to Brazil! This trip will provide students an opportunity to see firsthand one of the most resource-rich countries in the world and increase the students' knowledge and appreciation of sustainability in global supply chains, Brazilian culture/history, and the Brazilian auto industry. In addition to two days traveling to and from Brazil, students will spend 11 days between Rio de Janeiro, São Paulo and Manaus. In Rio, students will visit a logistics operation and see the iconic cultural sights of Sugar Loaf Mountain and Corcovado, all while staying in a beach-side hotel. In São Paulo, known as Brazil's economic engine, students will visit numerous companies related to the Brazilian auto industry and will also visit Santos, the busiest sea port in South America. The trip's final stop is Manaus, a city built in the middle of the Amazon rainforest and one of the largest Free Trade Zones in South America. In addition to company visits in Manaus, students will also participate in a professionally-led jungle tour where students can witness firsthand one of Earth's most fragile and important natural resources. This study abroad trip will be led by Wayne State Assistant Professor Hugo Angelo De Campos, who is a dual USA/Brazil citizen and is fluent in Portuguese.

Academics

Directed Study SCM, MKT, MGT, MBA 3 Credits

Costs

\$3,275 which includes round-trip airfare, accommodations, daily breakfast, group transfers, four group dinners, Amazon jungle tour, international health insurance, and administrative/visa fees. *Excludes additional meals, personal expenses, immunizations, passport fees and tuition. Plus additional potential scholarships of \$200-600 per person based on quality of application, academic performance and other various factors. Will include an additional application process after acceptance has been determined. Current pricing reflects already subsidized funding from generous donors to make the program more affordable to students.*