



The Wayne State M.B.A. program can be customized to your individual interests and goals by choosing from **15 optional concentrations**. Most concentrations require completion of three courses, allowing you to choose up to two concentrations while meeting the M.B.A. elective credit hour requirements. Concentrations are not listed on your degree, but appear on your transcript.

For more information about each individual concentration, including course options, visit ilitchbusiness.wayne.edu/mba.



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M.B.A. PROGRAM CONCENTRATIONS



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ACCOUNTING SYSTEMS

The **accounting systems** concentration equips students with the analytical and technical skills necessary for sound professional judgment in financial decision making. Courses cover many topics, including financial and managerial accounting, accounting systems, ERP systems and more.

AUDITING

The **auditing** concentration provides students with the preparation they need to identify and assess reliable information in the financial audit process. Students learn about financial accounting, auditing and advanced auditing.

CORPORATE GOVERNANCE

The **corporate governance** concentration emphasizes how stakeholders and governing bodies within an organization influence operations. Students learn about complex organizations, professional ethics, management and finance laws.

ENTREPRENEURSHIP & INNOVATION

The **entrepreneurship and innovation** concentration emphasizes concept and application, focusing on the successful formation and management of new ventures. The concentration is designed to equip students with the understanding, skills, and experiences needed to translate ideas into reality and develop an understanding of the commercialization potential of their ideas, inventions and discoveries.

FINANCE

The **finance** concentration provides students with a deeper understanding of the management of money and other assets, such as stocks and bonds, for organizations and/or individuals. Course topics include investment policies, money and capital markets, international finance and more.

FINANCIAL ACCOUNTING

The **financial accounting** concentration prepares students to synthesize financial information and create financial reports for an organization's stakeholders. Course topics include financial statement analysis, governmental and not-for-profit accounting, accounting systems and more.

GLOBAL SUPPLY CHAIN MANAGEMENT

The **global supply chain management** concentration prepares students with in-depth knowledge about global challenges and the critical links in the value chain of goods. The concentration covers subjects such as strategic procurement, ERP systems and quality management.

HUMAN RESOURCES

The **human resources** concentration teaches skills to identify and solve problems in the management of human resources by looking at such topics as the supply and demand of labor markets, the state of world economies, the future of labor costs and how incentives operate.

INFORMATION SYSTEMS MANAGEMENT

The **information systems management** concentration emphasizes a managerial approach to information systems. Students learn about business information systems, telecommunications and networks, data mining and more.

INTERNAL AUDIT

The **internal audit** concentration prepares students to understand business culture, systems and processes to evaluate risk management and control systems within an organization. Course options include audit, forensic and financial accounting, professional ethics and more. This concentration requires completion of four courses and is also available as a specialization in the M.S.A. program.

INTERNATIONAL BUSINESS

The **international business** concentration prepares students to evaluate the challenges and opportunities of business practices occurring across national borders. Students learn about international marketing strategy, global perspectives, global supply chain management and more.

MANAGEMENT

The **management** concentration equips students with leadership skills needed to effectively direct a variety of business functions in a fast-paced, constantly changing business environment. Course topics include organizational change and development, managing human resources and more.

MARKETING

The **marketing** concentration prepares students to plan strategies for increasing an organization's competitiveness and satisfying consumer needs. Courses explore a wide range of topics including market strategy, advertising management, consumer behavior and more.

SPORT & ENTERTAINMENT MANAGEMENT

The **sport and entertainment management** concentration emphasizes concept and application, focusing on the business of sport and entertainment organizations. Critical questions such as how to attract and retain the elusive entertainment consumer, how to build a franchise to be win- and profit-maximizing, and how to manage events that highlight an organization's core mission will be explored.

TAXATION

The **taxation** concentration prepares students to navigate increasingly complex tax laws and regulations to solve tax problems for individuals and organizations. Courses cover a wide range of topics including advanced tax research and problems, international and corporate taxation, estate planning and more.