

A photograph of two young women sitting at a table in a learning lab. The woman on the right is wearing a green zip-up sweatshirt with the Wayne State University Mike Ilitch School of Business logo. They are both looking at a laptop screen. The background shows large windows and a modern interior.

STUDENT ENGAGEMENT AND ACTIVE LEARNING LAB

Equipping tomorrow's leaders

Creative problem-solving and critical thinking are necessary skills for today's graduates to be successful. While still at the Mike Ilitch School of Business, students can be taught logic through targeted trainings and tools like gaming. This skill is further developed through competitions and opportunities to network at conferences and seminars.

The SEAL Lab is an ideal space to learn techniques and test critical thinking skills. We envision a space that blends ideas among disciplines, where students can take on challenges and generate creative solutions.

Goals

Over the next five years, we will expand and formalize our strategic thinking and leadership development programs to develop the next generations of business leaders in Detroit.

- **Develop new training programs outside of classes to introduce new skills and reinforce coursework.**
- **Assign an independent study course instructor to offer individual opportunities for development and instruction.**
- **Secure gaming software and hardware like Sphero and LEGO Mindstorm to teach logic and problem-solving techniques.**
- **Establish a student travel fund for leadership development conferences and seminars.**
- **Conduct one logic case competition per year.**
- **Participate in one or more national or international competitions per year.**



Estimated budget

The annual estimated budget for this pillar of the SEAL Lab is \$35,000. The primary expense is assigning an independent study course instructor to coordinate program offerings. Up-front expenses include acquiring software and hardware needed to power the program. Additional resources will be needed annually to participate in national and international case competitions, as well as conferences on leadership development or logic.

You can help shape the future of business in Detroit by supporting the SEAL Lab.

For more information about the Mike Ilitch School of Business, our programs and the impact your investment can make, please contact your philanthropy officer.



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