



WAYNE STATE UNIVERSITY
MIKE ILITCH
SCHOOL OF BUSINESS

2024 Gala Sponsorship Opportunities

Event Details

April 19, 2024 5:30 p.m. - 10:00 p.m.
2771 Woodward Ave. Detroit, MI 48201



Sean Schroeder,
Sr. Corporate
Relations Officer

313-577-8598
smschroeder@wayne.edu
ilitchbusiness.wayne.edu



Event Details

The Mike Ilitch School of Business is Detroit's business school. As a federally designated minority serving institution, Wayne State is Michigan's most diverse university and the state's leader in social mobility. We are committed to our duty to ensure social and economic prosperity of our students and the City of Detroit through our work.

Our annual Gala recognizes our outstanding students, faculty and staff.

The program includes the 25 Under 25 Student Awards, Sue Garr Innovative Teaching Award, Distinguished Faculty Awards for Research and Service, and Staff Excellence Award.

This event provides exclusive access to the Ilitch School's top talent, branding and visibility opportunities, and a broad interfacing opportunity with 250 Ilitch students, faculty members, and guests. Your support of the annual Gala will have a direct impact on the Ilitch student experience. Proceeds will go toward our General Scholarship Fund which provides crucial financial assistance to students in need.

Sponsorship Levels

Presenting - \$15,000

- 12 tickets to Gala and awards ceremony
- Full-page advertisement in printed event program (due 3/14)
- Company-produced video will play during program (90 seconds or less) or on-stage remarks by representative
- Sponsor 10 student attendees
- Opportunity to distribute branded items
- Program acknowledgement by Ilitch School Dean Virginia Kleist
- Recognition as Presenting Sponsor on all event assets

Signature - \$10,000

- 8 tickets to Gala and awards ceremony
- 1/2-page advertisement in printed event program (due 3/14)
- Sponsor 5 student attendees
- Opportunity to distribute branded items
- Program acknowledgement by Ilitch School Dean Virginia Kleist
- Sponsor name/logo displayed on website and event signage

Gold - \$5,000

- 6 tickets to Gala and awards ceremony
- 1/4-page advertisement in printed event program (due 3/14)
- Sponsor 2 student attendees
- Sponsor name/logo displayed on website and event signage

Green - \$1,500

- 4 tickets to Gala and awards ceremony
- Name recognition in printed event program
- Sponsor name displayed on website and event signage

Champion - \$500

- 2 tickets to Gala and awards ceremony
- Name recognition in printed event program
- Sponsor name displayed on website and event signage

Our Partnership

The students at the Mike Ilitch School of Business are the best of the best. Our partners enable us to provide a top-tier educational experience to nearly 4,000 Ilitch students.

If you are interested in sponsorship, please contact Sean Schroeder, Sr. Corporate Relations Officer at smschroeder@wayne.edu or at 313-577-8598.

We are thrilled to offer you this opportunity. Your support will have an unmatched impact on the student experience. Thank you for your continued support and for your consideration.

